

Thailand News

December 2015

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1. THE SEASONS

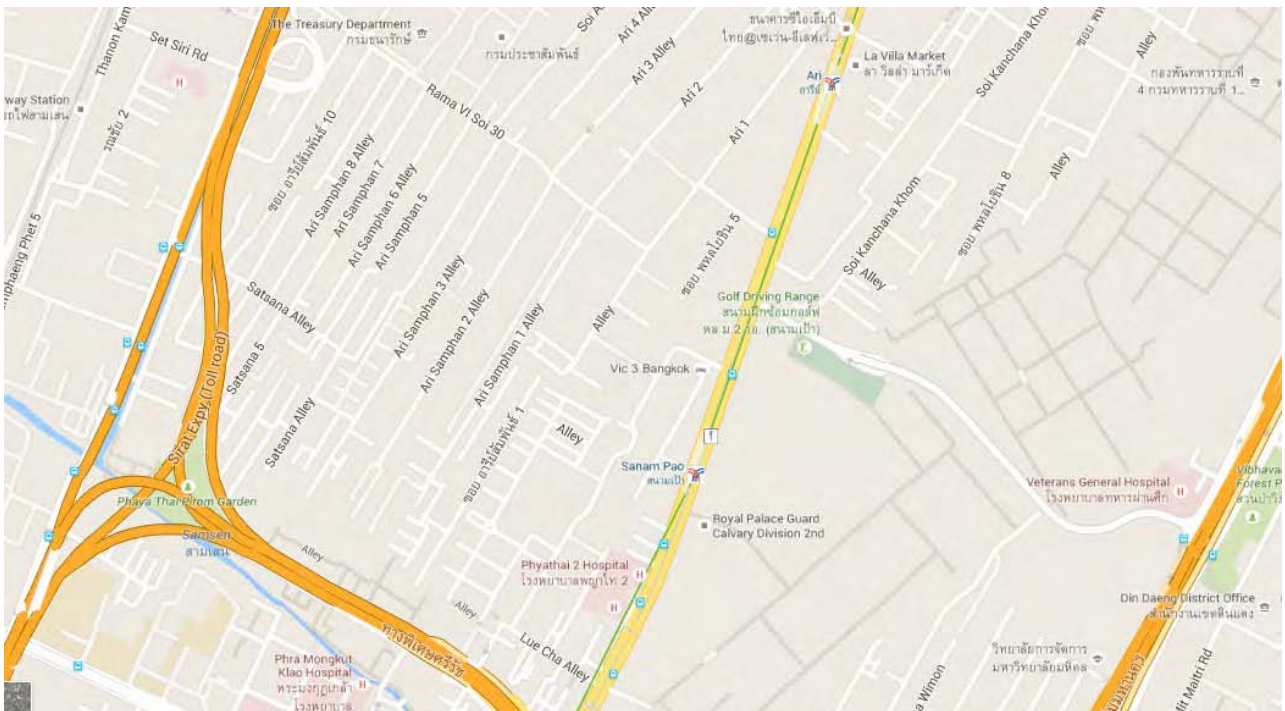
Project Overview

The Seasons community mall in northern Bangkok provides a retail space of over 6,000 square meters with over 200 stores, shops and activity spaces filled with selected goods and services as well as music and lifestyle entertainment. It was designed in a contemporary art deco style, using natural materials to express a warm and friendly atmosphere. The complex also has a courtyard and is adorned with trees and landscaping to create a relaxed feeling.

Project Details

1. **Type of Business:** Community mall
2. **Open Date:** 10/08/2015
3. **Concept:** Lifestyle mall with contemporary art deco style
4. **Location:** Phaholyothin Road, Bangkok, Thailand
5. **Target Customer:** Local residents
6. **Construction Area:** Total 2 acres (5 rai); retail area 6,000 sqm with over 200 stores.
7. **Investment Cost:** 300 million baht (8.3 million USD)
8. **Developer & Operator:** Fortune One Co., Ltd.
9. **Architect:** KTG Inter Associates (Thailand); www.ktgyinterassoc.com
10. **Website:** www.myseasonmall.com

Location map



The Seasons is located on Phaholyothin Road, Sanam Pao, next to Phaholyothin Soi 1. The area is noted for its large community of apartment buildings surrounded by residential homes, condominiums, office buildings, hospitals and government agencies. It is easy to access by car, bus and BTS sky train at Sanam Pao station.



Artist's impressions (above & below) of the new lifestyle mall. The Seasons provides a retail space of over 6,000 square meters with over 200 stores.



The architectural design of the building is contemporary art deco style.



A courtyard has been included in the buildings, using natural materials to express a warm and friendly atmosphere, adorned with trees and landscaping to create a relaxed feeling. The airy ambiance and natural ventilation are also energy saving and contribute to environmental conservation.



2. HANAKARUTA

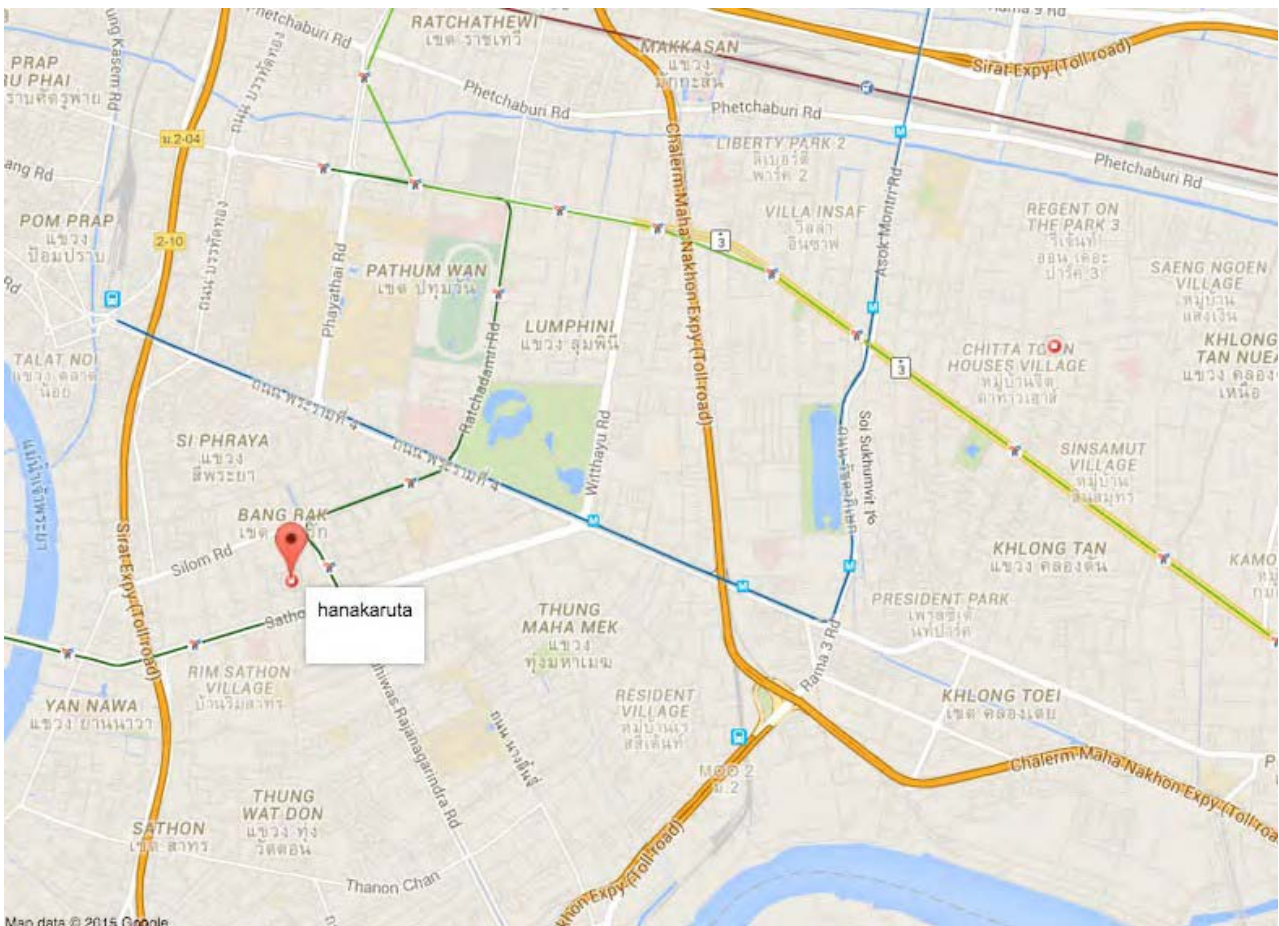
Project Overview

Hanakaruta has recently expanded to a second branch in the happening Sathorn Soi 10. Visitors will find a wall of alcoholic drinks, mezzanine-height shelves stacked with countless spirits and rice wines, along with a simple and warm décor.

Project Details

1. **Type of Business:** Restaurant & bar
2. **Open Date:** 09/2015
3. **Concept:** Japanese-style izakaya
4. **Location:** Sathorn Soi 10, Silom, Bangkok, Thailand
5. **Target Customer:** Local residents

Location map



Hanakaruta is located in Silom on Sathorn Soi 10, a bustling street with several other restaurants.



Entrance to Hanakaruta.



Guests can enjoy an outdoor seating area.



