

ADF MILANO SALONE 2017 DESIGN AWARD

Aoyama Design Forum, a specified non-profit corporation, have decided to participate in the International Furniture Exhibition "MILANO SALONE 2017" to be held in Tortona, Milano. Tortona is one of the most popular off-site areas during the MILANO SALONE.

We will be inviting installation works: furniture and art/object works including a space design to experience them. This year the design theme is to be set by the participants themselves. You are free to express whichever message you want to for this year MILANO SALONE.

MILANO SALONE 2017 will be held 6 days during April, from the 4th to the 9th.
During these days Milano becomes completely devoted to design and art.

We believe that this is your chance to spread your wonderful ideas to the world! We are looking forward to receiving your application.

Guideline for applicants	
Entry categories	Installation (furniture, art work including the space design to experience the work)
Design theme	Freely set by the applicants
Entry period	All the entry must be submitted by 16 January 2017
Prizes	<ul style="list-style-type: none"> ● Grand Prix : 1 award Prize : 1,000,000 yen / Supplementary : exhibition of the products ● Award of Excellence: 2 awards Prize : 500,000 yen each ※Note that judges may decide not to award all prizes in each category
Design regulation	Maximum size of the exhibition area depth 5.84m / frontage 4.46m / height 6.24m ※See details for the exhibition area documents
Qualification Requirements	<ul style="list-style-type: none"> ● The entry must be an original design by the applicant ● All the designs have to be producible
Submissions	1 Theme (concept · name of the work)
	2 Drawing (layout)
	3 Perspective drawings
	4 Resume of the designer
How to apply	Submissions must be sent only by email at the mail address below
Judging System	The judging process will be done by the ADF MILANO SALONE selection committee between the 17 ~31 January 2017
Results	<ul style="list-style-type: none"> ● 1 February 2017 Announcement to the prize winners individually ● February 2017 The winners will be announced on the web site
MILANO SALONE Exhibition Schedule	1-3 April 2017 Preparation
	4-9 April 2017 Exhibition at MILANO SALONE
Languages Used	This award is only available in Japanese and English
Notice	<ul style="list-style-type: none"> ● The Grand Prix winning work will be exhibited at the MILANO SALONE ADF exhibition site ● Production and setting costs of the Grand Prix winning work will be at the expense of the winner ● Registration procedures of the Grand Prix winning work in Italy will be Supported by ADF ● All works will be returned after the MILANO SALONE and six month of exhibit ● Taxes are included in the prizes ● The Application Guidelines may be subject to change without prior notice if the organizer decides that they need to be changed.
Organizer	Aoyama Design Forum, specified non-profit corporation
Contact Information	Aoyama Design Forum, specified non-profit corporation Contact : Ota Email : award@adf.or.jp

The applicants hold the intellectual property rights to the entries. The award organizer recommends that all entrants take steps to protect their rights as necessary. However, applicants shall grant the organizer to use the work for free to present or to use it for publication in regards to the award.

The reasons of Aoyama Design Forum establishment

ABOUT **ADF**



Aoyama Design Forum



DESIGN
connecting
DESIGNERS

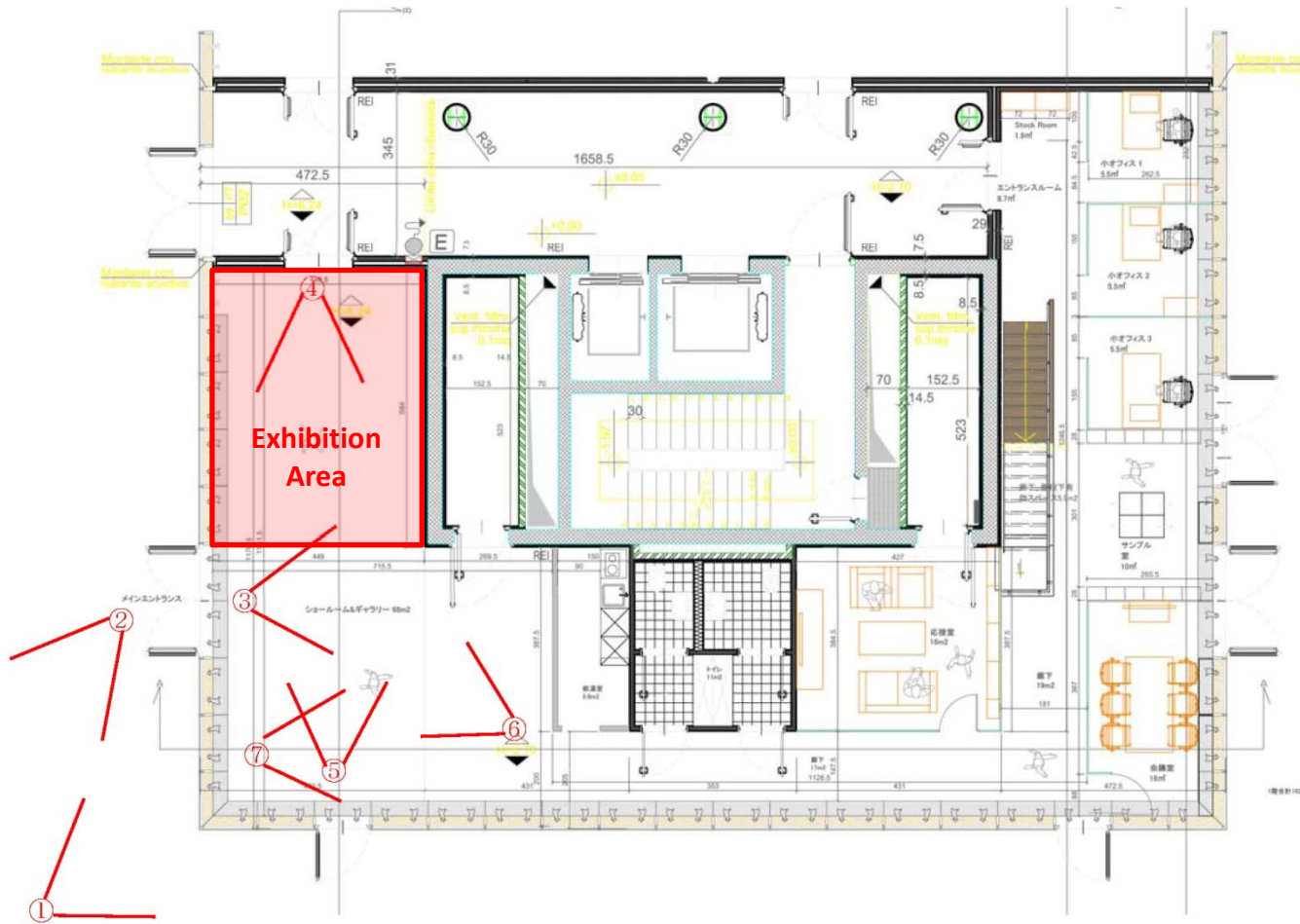
We believe Design is not a simple tool to make things look attractive on the surface, but it is like a [blueprint] to express peoples actions that is stimulated by one's will, purpose, and objectives, in the most suitable way. Design captures one's specific objective entirely, and translates it into the elements and forms that conform to the one's imagination. The world of design encompasses from urban planning to even one's life planning.

We established this non-profit organization hoping that by providing design-related information from all over the world it would contribute to people producing a rich and quality life plan.

We will be absolutely delighted, if we could contribute through our activities to raise the quality of designers and encourage bringing Japanese design to the world level. Thank you.

【 exhibition area documents 】

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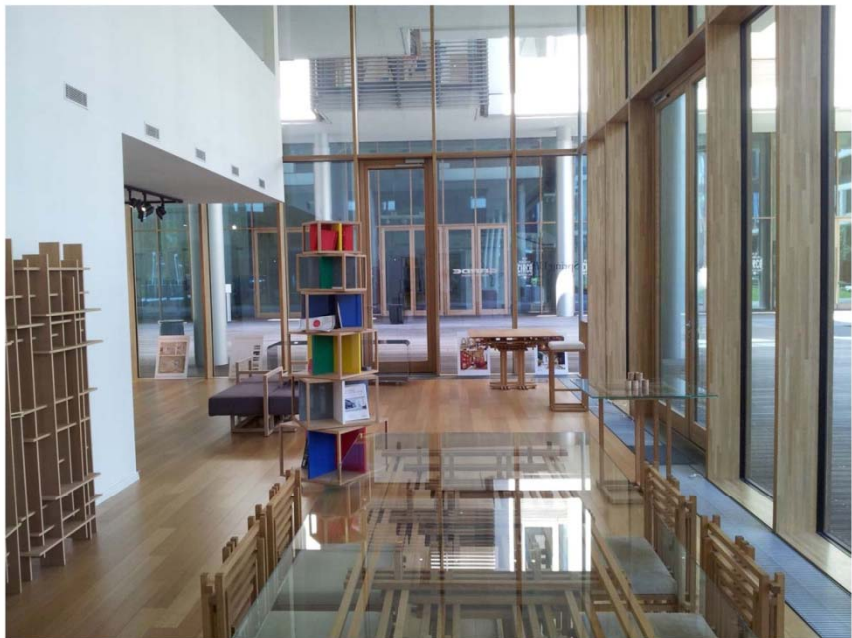
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