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• Project 1: Gaysorn Village (Mixed-use development, Bangkok)

1. GAYSORN VILLAGE

Project Overview

Mixed-use development Gaysorn Village consists of a brand-new, 4-storey shopping mall attached to the old Gaysorn Plaza which when it opened in 1994 was Bangkok's most upmarket shopping mall. The development also comprises Gaysorn Tower, a 30-storey office tower with 22,750 sq m of office space. A new sky-walkway connects Gaysorn Village to Pratunam market which offers value shopping. Gaysorn Village offers a variety of F&B outlets like Burger & Lobster and French bakery Maison Eric Kayser.

Project Details

- 1. Type of Business: Mixed-use development with shopping mall and office tower
- 2. Open Date: 09/2017
- 3. Concept: Urban lifestyle village under the concept of 'Work-Play-Live-Grow'.
- 4. Location: Ratchaprasong intersection, Bangkok
- 5. **Size (Gaysorn Village):** Total 180,500 sq m, including 41,500 sq m at Gaysorn shopping center and 63,000 sq m at Gaysorn Tower.
- 6. **Investment Costs:** 3.5 billion baht (approximately USD \$106 million)
- 7. **Designers:** Jerde Partnership, <u>www.jerde.com</u>; CL3 architects, <u>www.cl3.com</u>; Skidmore, Owings & Merrill, <u>www.som.com</u>
- 8. Architect (local): Plan Associates, www.planassociates.co.th; A49, www.a49.co.th
- 9. **Developer:** Gaysorn Property, <u>www.gaysornproperty.com</u>
- 10. Owner: Hong Kong Land, www.hkland.com
- 11. Website: www.gaysornvillage.com

Location map



Gaysorn Village is situated in the Chidlom area, across CentralWorld shopping mall and surrounded by 5-star hotels.



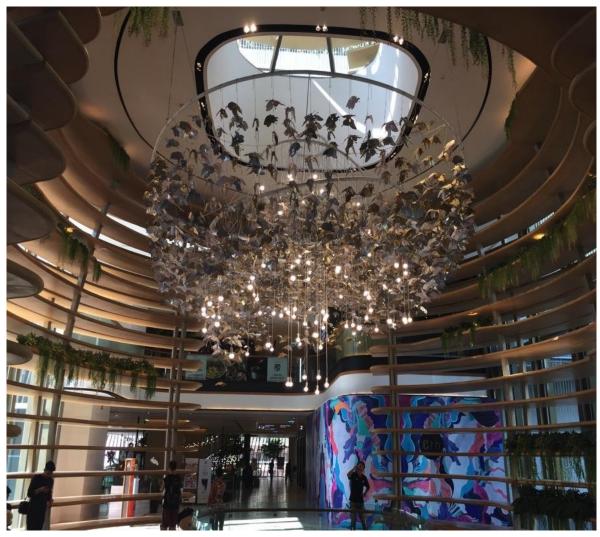
Artist's impression of the exterior.





Entrance to Gaysorn Village from the skywalk.

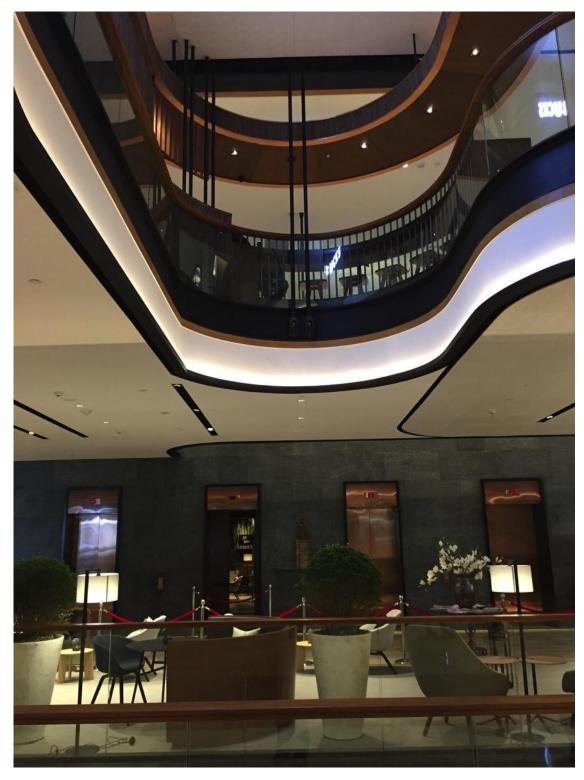




Connecting walkway from the old Gaysorn Plaza to the new Gaysorn Village. Called "Gaysorn Cocoon", the giant wooden cocoon represents rejuvenation – like when a worm turns into a butterfly.







Gaysorn Tower's petite retail area stands out for its porous design.

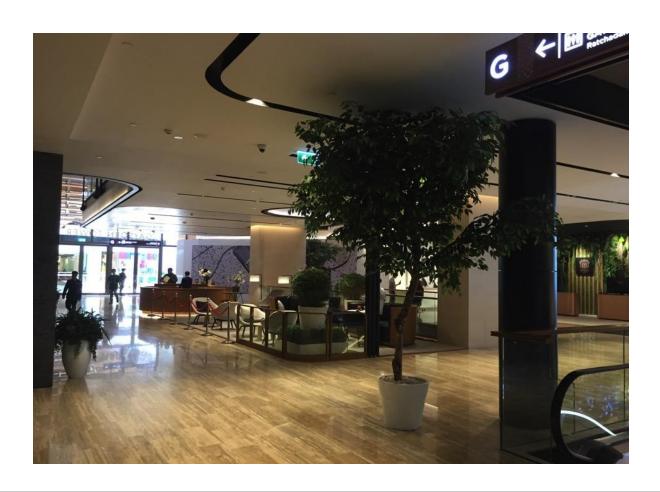


F&B outlets.



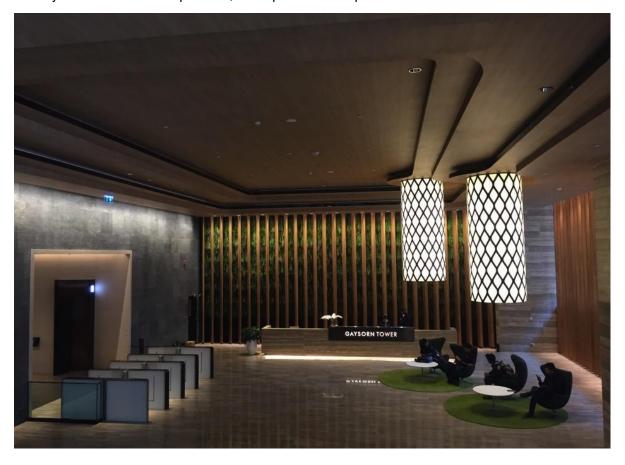


Reception area.

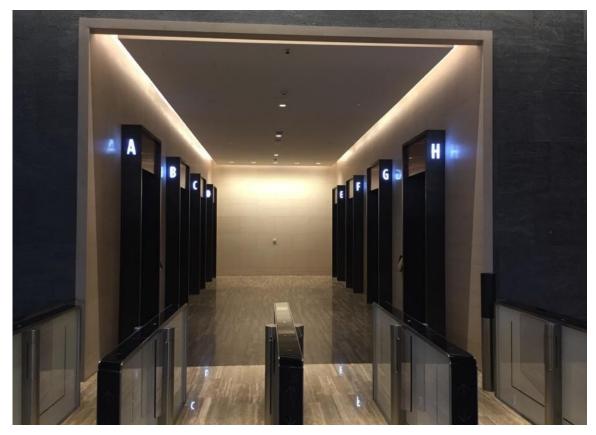




Entrance to Gaysorn Tower which spans 22,750 sq m of office space.







Access to the elevators.