

# MILAN REPORT

December 2018

## CONTENTS

- \* Project 1. Parfois
- \* Project 2. Sagami

## Parfois

### Project Overview

Parfois, the Portuguese fashion accessories brand founded in 1994 by Manuela Medeiros, is focusing mainly fashionable trend on bags and accessories. Their items are well known as “High quality and good price”. Parfois inaugurates the new space of the 38th store on the Italian territory. It is located in center of Milan, at the corner of Torino Street and Unione Street. The company has a network of over 1,000 in 66 countries worldwide, in 2018 completed about twenty international openings, aiming to improve performance over the next year.

### Project Details

1. Brand / Parfois
2. Type of Business / RETAIL
3. Open Date / 2018/11/ 06
4. Location / Via Torino & Via dell'Unione 20123 Milano

### Location Map









## 2. Sagami

### Project Overview

Sagami is an international brand of Japanese traditional restaurant with 270 locations in Japan, Thailand, Indonesia, Vietnam and Brazil. Characteristics of Sagami: to propose a popular restaurant, at reasonable prices, healthy food aimed at a medium-high socio-economic group, without Sushi and Ramen: their "strong dishes" are Soba and Udon, and other dishes of Nagoya cuisine, the prefecture in which Sagami was born in 1970. Sagami has already experienced in Milan as "Temporary Restaurant" in 2016. And this November 2018, Sagami opens the first restaurant in Italy at Duca d'Aosta Square, in front of Milan Central Station. The company plans to open another 5 restaurants in Italy in 2019.

### Project Details

1. Brand / Sagami
2. Type of Business / Restaurant
3. Open Date / 2018/11/
4. Location / Piazza Duca d'Aosta10, 20124 Milan

### Location Map





