

Milan Report

May 2019

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1. Piquadro

Project Overview

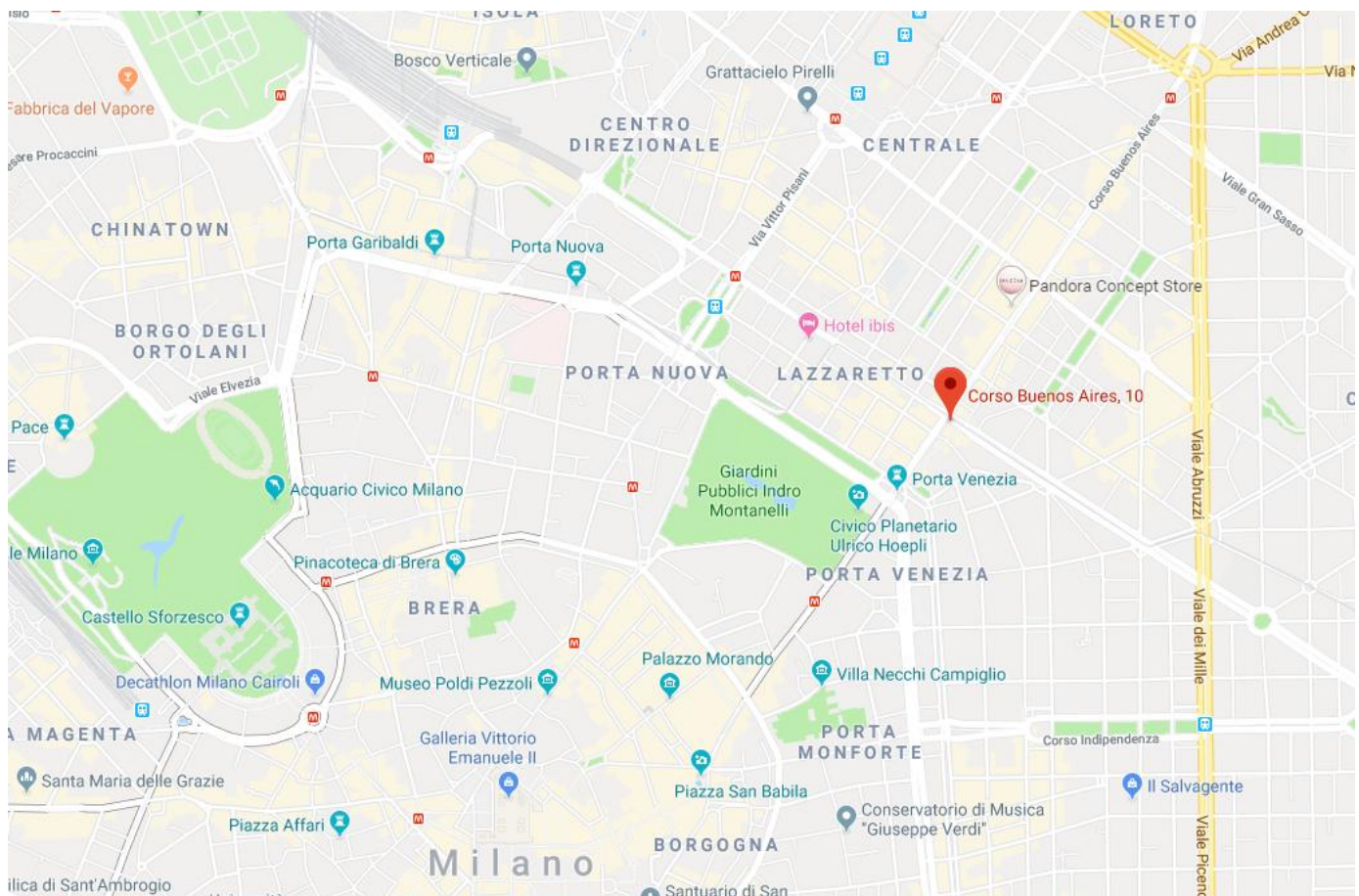
The Italian bag's brand, Piquadro flagship has renewal opened on Buenos Aires Street, the one of famous shopping areas in Milan. Piquadro's products are very known as having excellent design and functionality using Italian traditional craftsmanship. The new concept of the store has been delegated to an architecture firm, Storage Milan. The structure of Piquadro Milano extends approximately 110 square meters with two large windows. Product displays are arranged in a linear geometry for clarity.

You can use the laser customization service at this store.

Project Details

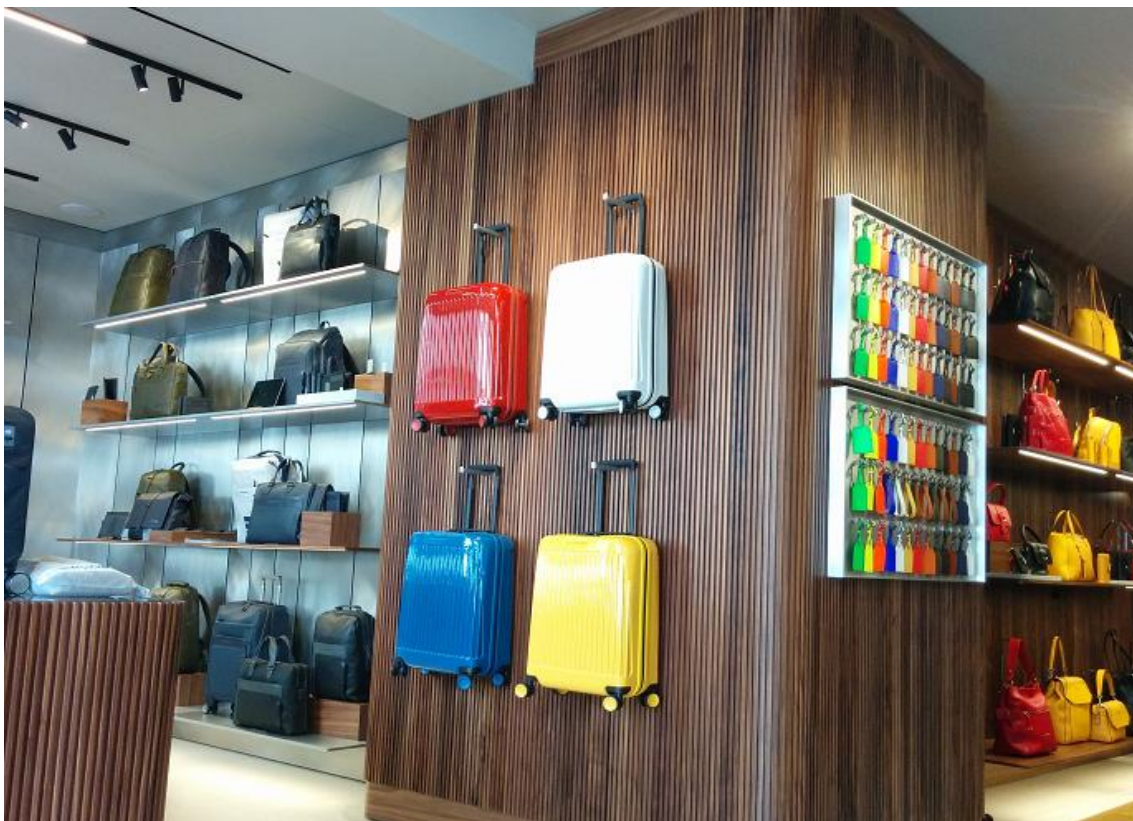
1. Brand / Piquadro
2. Type of Business / RETAIL
3. Interior Architect/ STORAGE
4. Open Date / 2019/ 04
5. Location /Corso Buenos Aires, 10, 20129 Milan

Location Map











2. Alysi showroom

Project Overview

Alysi was born in 1996 in Rome, Italy and the collection is deployed in more than 700 multi-brand stores in 16 countries. It has renewed showroom in Via Tortona 12 in Milan, 250 square meters of space in a Milanese courtyard. "Alysi Garden House is a new space more than just a showroom," the company said. "In the early 20th century industrial architecture was decorated by an internal garden. This garden gives the space a sophisticated contemporary feel to the space. Collection, nature, and selected materials are vegetation it is the framework of the project and is in perfect harmony with changing the space to the location of various events.

Project Details

1. Brand / Alysi
2. Type of Business / RETAIL
3. Interior Architect/ STUDIOPEPE.
4. Open Date / 2019/ 04/
5. Location / Via Tortona 12, 20144 Milan

Location Map



