

# Milan Report

August 2019

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## 1. Nice Footwear Showroom

### Project Overview

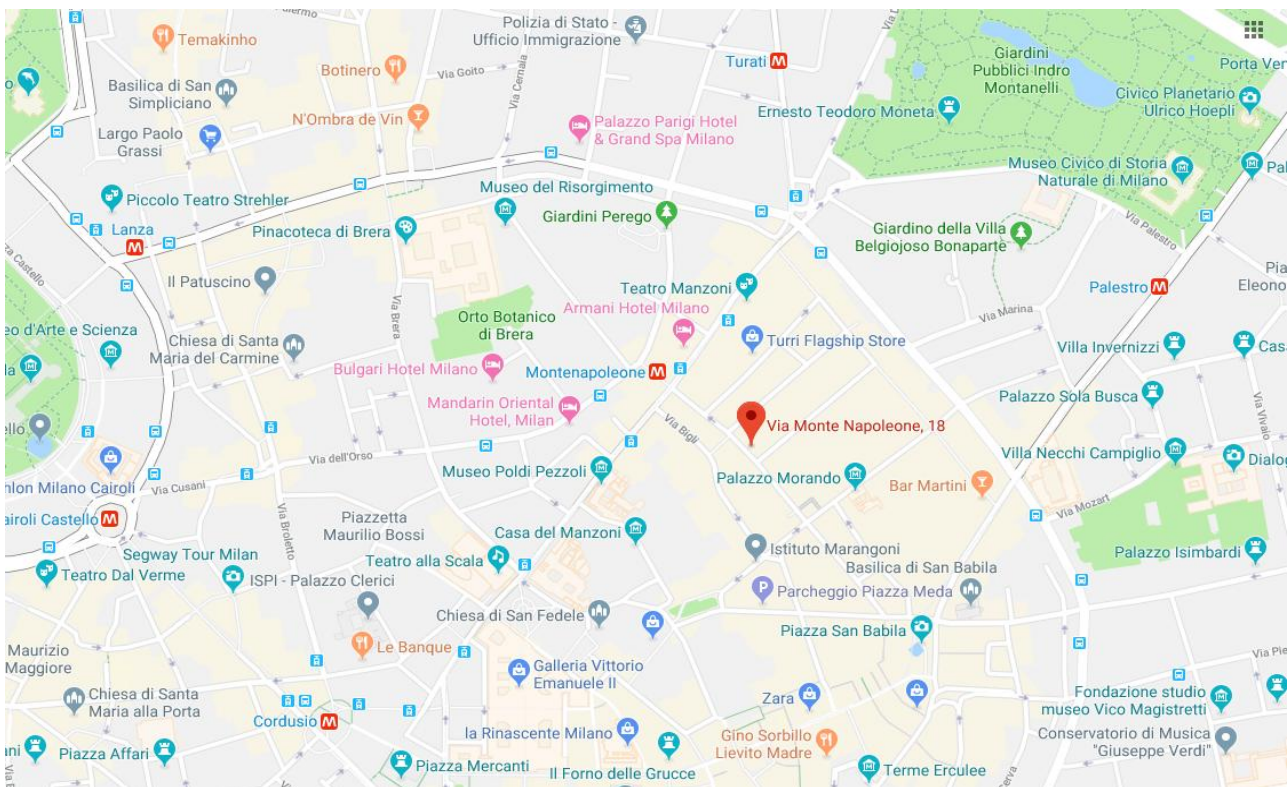
NICE FOOTWEAR, the Venetian company founded in 2014, based in Vicenza, is in fact the licensee of the footwear of various historical brands, including Conte of Florence, Ellesse, and Avirex, as well as being the owner of Kronos, brand footwear dedicated to the sports world, and collaborates with many other international leisure footwear brands. Nice Footwear has inaugurated a new exhibition space in the fashion district in Via Montenapoleone 18, on the first floor of a prestigious Milanese building.

This Showroom is a strategic location for the company, with a surface area of over 200 square meters, and features a modern and attractive design that fits well in the context of Milanese fashion.

### Project Details

1. Brand / NICE FOOTWEAR
2. Type of Business / RETAIL
3. Open Date / 06 / 2019
4. Size / 200 sqm
5. Location / Via Monte Napoleone, 18 20121 Milan

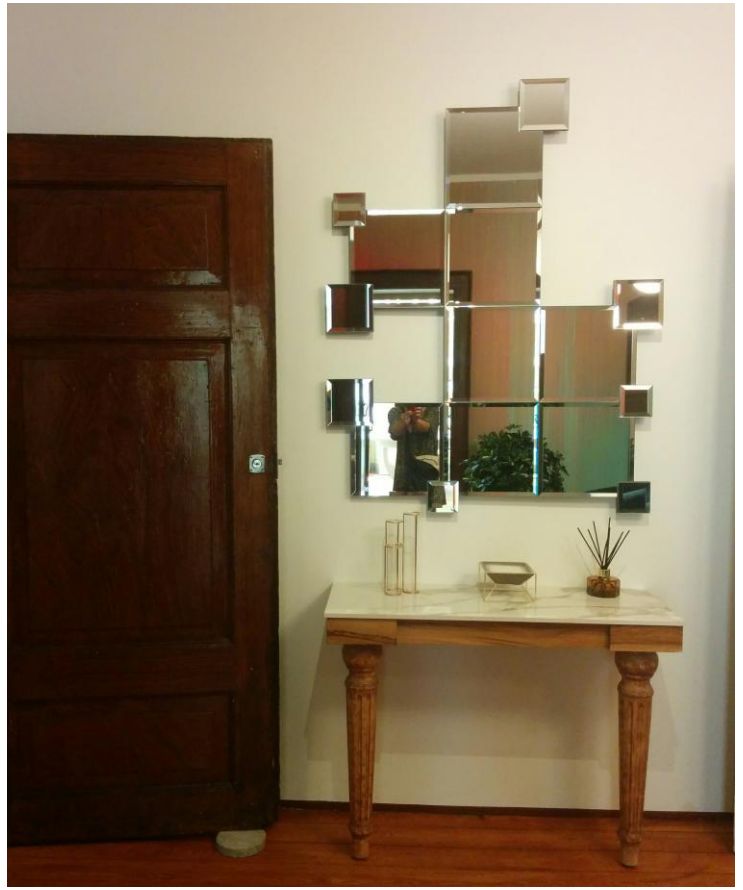
### Location Map















## 2. Turri

### Project Overview

Founded in 1925 by an intuition of Pietro Turri, the company expands and builds its reputation as a manufacturer of quality furniture throughout Europe. Austria, Germany, France, Switzerland, and Italy are the countries where Turri cultivates its first high-level clientele. The renewal showroom, in via Borgospesso, the project by Andrea Bonini, is conceived as an art gallery. Warm and welcoming, the new layout focuses on a palette of quality materials, designed to frame the exposed elements and enhance them. In the essence of glossy dark lacquered oak and opaque Venetian hand-finished stucco, strong references to Italian interiors of the past, Andrea Bonini then combined architectural elements that evoke the oriental culture, such as the large suspended grilles.

### Project Details

1. Brand / Turri
2. Type of Business: Furniture
3. Renewal Open: 06 /2019
4. Location: Via Borgospesso, 11 20121 Milan
5. Size: 250 sqm
6. Interior Designer: Andrea Bonini

### Location Map

