

Thailand Report

June 2020

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- Project 1: Retail Pavilion at Amanpuri resort (Phuket, Thailand)

1. RETAIL PAVILION AT AMAMPURI RESORT

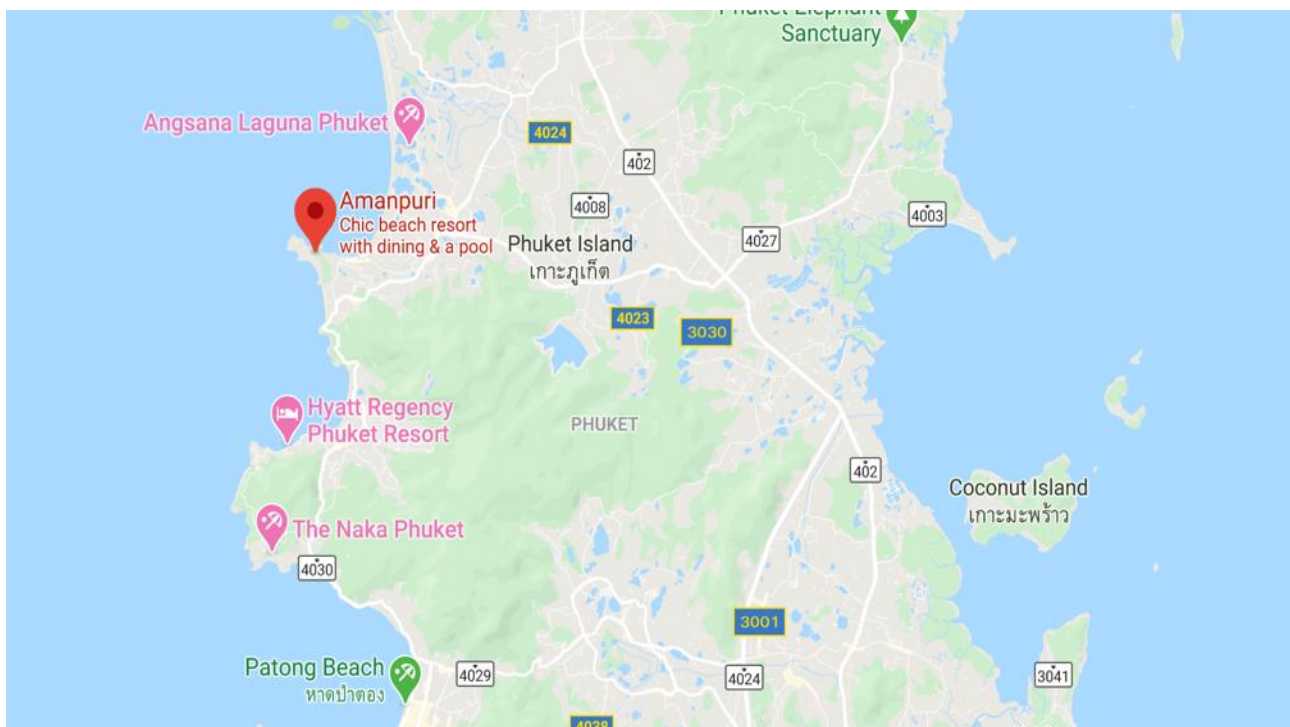
Project Overview

Aman has launched a new retail concept at Amanpuri resort in Phuket, the very first property the brand opened 32 years ago. Designed by Kengo Kuma and Associates, the Retail Pavilion is characterized by steeply pitched roofs, in keeping with Amanpuri's main design inspiration – the ancient Thai capital of Ayutthaya. The Retail Pavilion sells a curated selection of items, exclusive to Aman, through unique collaborations with renowned local and international artists and designers. Merchandise on offer includes designer swimwear, resort and leisurewear, as well as luxury accessories, fine jewelry from local Thai artists, handicraft items, homeware, and limited-edition furniture. While at the property, guests can also browse Amanpuri's new art gallery, which showcases contemporary Thai art and antique artworks, objects and artefacts.

Project Details

1. **Type of Business:** Retail store and art gallery at luxury resort
2. **Open Date:** 01/2020
3. **Location:** Amanpuri Resort, Pansea Beach, Cherngtalay, Phuket, Thailand
4. **Designer:** Kengo Kuma and Associates; <https://kkaa.co.jp>
5. **Website:** www.aman.com/resorts/amanpuri

Location map

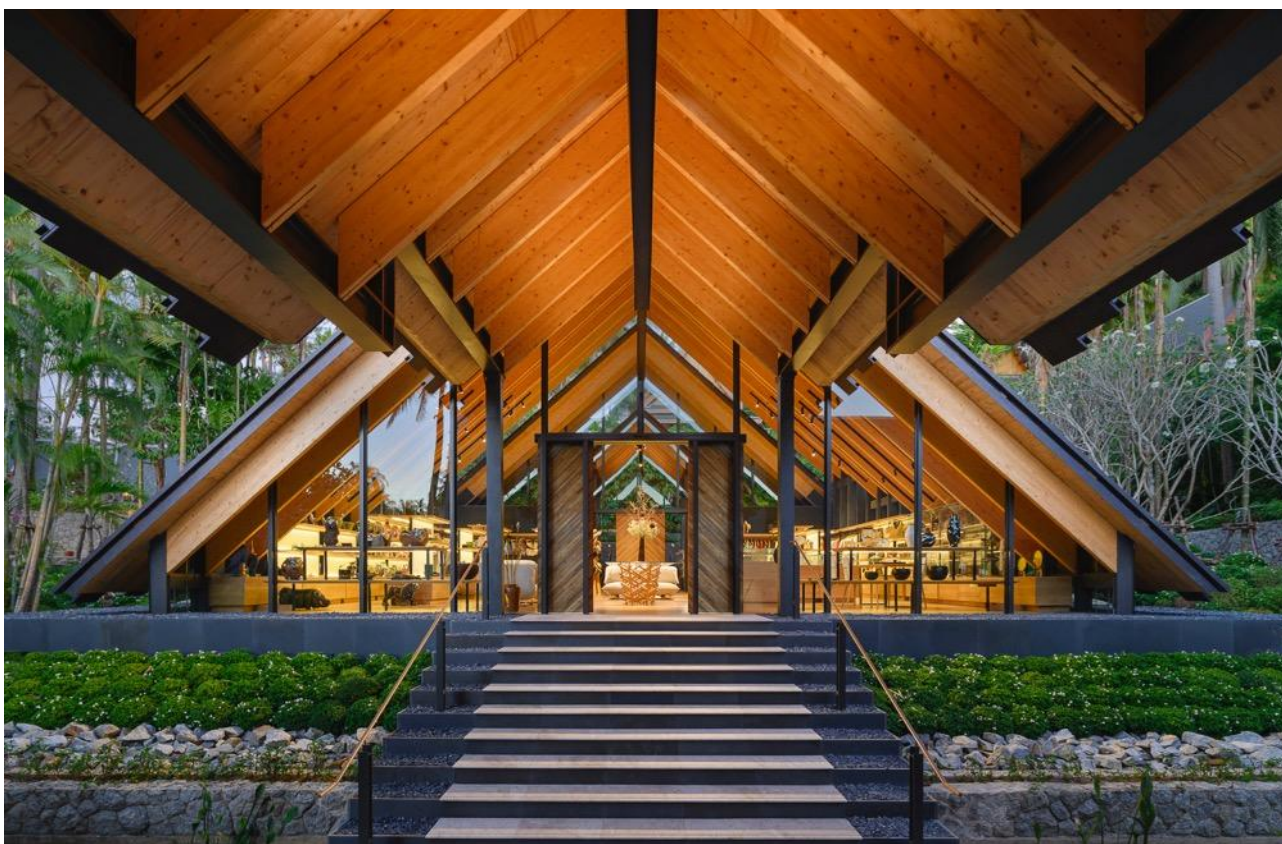


Amanpuri resort is situated on Phuket's west coast on a private headland, a 30-minute drive from Phuket International Airport.



The steeply pitched roof of the new pavilion is in keeping with Amanpuri's inspiration – the ancient Thai capital of Ayutthaya.





Reminiscent of the resort's iconic stairway to Pansea Beach, a broad flight of steps leads down to the spacious boutique floor, subtly divided into different retail spaces around a central lounge area.



A key feature of the Retail Pavilion is its central axis Living Area, with limited-edition furniture pieces designed by Kengo Kuma. The focus piece is the limited edition Kigumi Table, with just 10 available.





Guests can relax on limited edition furniture pieces, also designed by Kengo Kuma.



Guests can also browse Amanpuri's new art gallery, which showcases contemporary Thai art and antique artworks, objects and artefacts.

