

## USA News

July 2021

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- Project 1: Four Seasons Hotel San Francisco at Embarcadero (San Francisco, USA)

## 1. FOUR SEASONS HOTEL SAN FRANCISCO AT EMBARCADERO

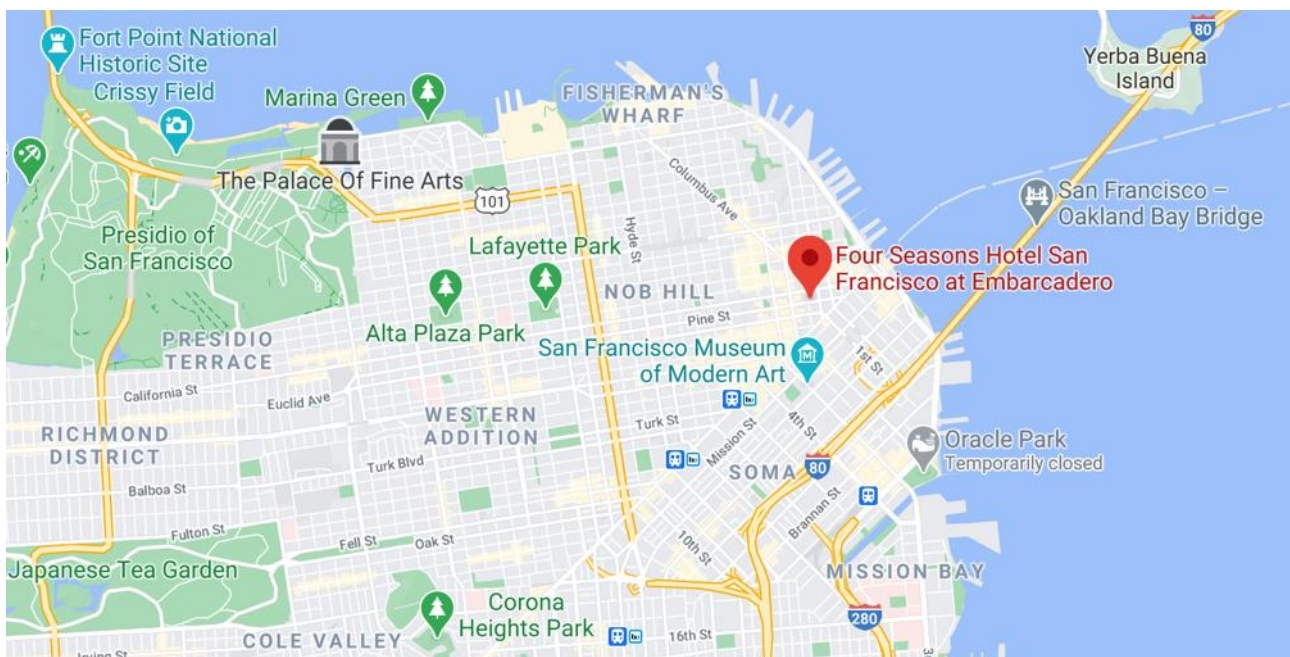
### Project Overview

Following renovations last year, the 345 California Center building in San Francisco's financial district was rebranded as the Four Seasons Hotel San Francisco at Embarcadero. Housed on the top 11 floors of the 48-storey building (the city's fourth tallest), the hotel's guestrooms and suites afford panoramic skyline views of the city, including landmarks such as the Golden Gate Bridge and Alcatraz Island. The hotel also offers an all-day restaurant and bar and a fitness center.

### Project Details

1. **Type of Business:** Luxury hotel
2. **Open Date (Renovation):** 09/2020
3. **Concept:** The décor takes inspiration from the organic forms of the San Francisco Bay Area.
4. **Location:** 345 California Center building, Trocadero area, San Francisco, USA
5. **Number of rooms:** 231 guestrooms and 46 suites.
6. **Room Rate:** Starting at around USD 525 per night.
7. **Operator:** Four Seasons Hotels and Resorts
8. **Architect:** Gary Handel and Associates; <https://handelarchitects.com>
9. **Interior Designer:** Marzipan; [www.marzipanid.com](http://www.marzipanid.com)
10. **Website:** [www.fourseasons.com/embarcadero](http://www.fourseasons.com/embarcadero)

### Location map



The hotel is centrally located in the city's financial district and walking distance to Union Square, the famous SoMa neighborhood and San Francisco's tallest building, Salesforce Tower.





Lobby area.





Club floor.





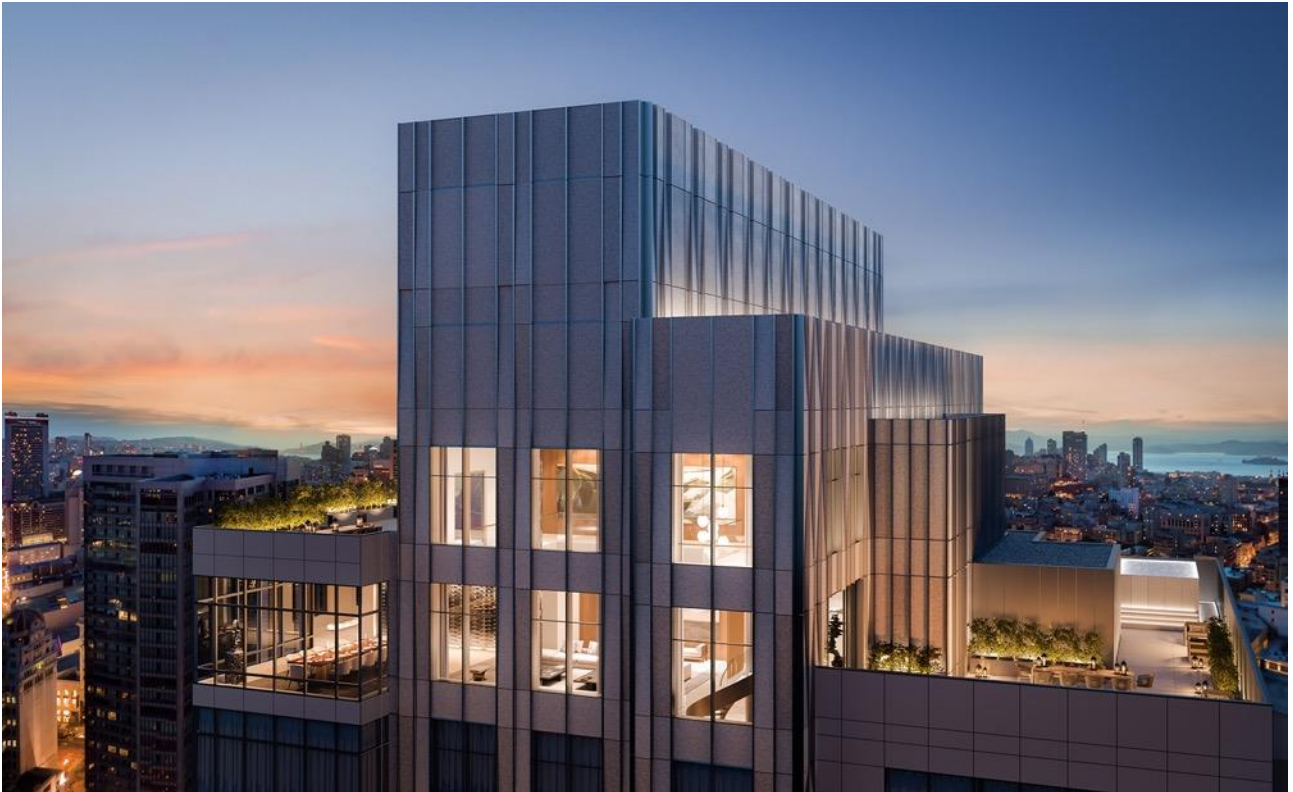
It Features include wood floors and a warm palette of textures with splashes of color.



Custom-designed hand-tufted wool rugs and natural wood floors give the interior a stylish look.



For the bathroom, both classical and contemporary materials are used in a tranquil, cool-toned color palette.



The grand penthouse features custom carpets, wall coverings and drapery that recall San Francisco's fog and mist, while furniture pieces feature hand-finished walnut slabs and cerused oak with cool steel and brass accents.