

Thailand News

September 2022

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* Project 1: The Standard (Hotel, Thailand)

1. THE STANDARD

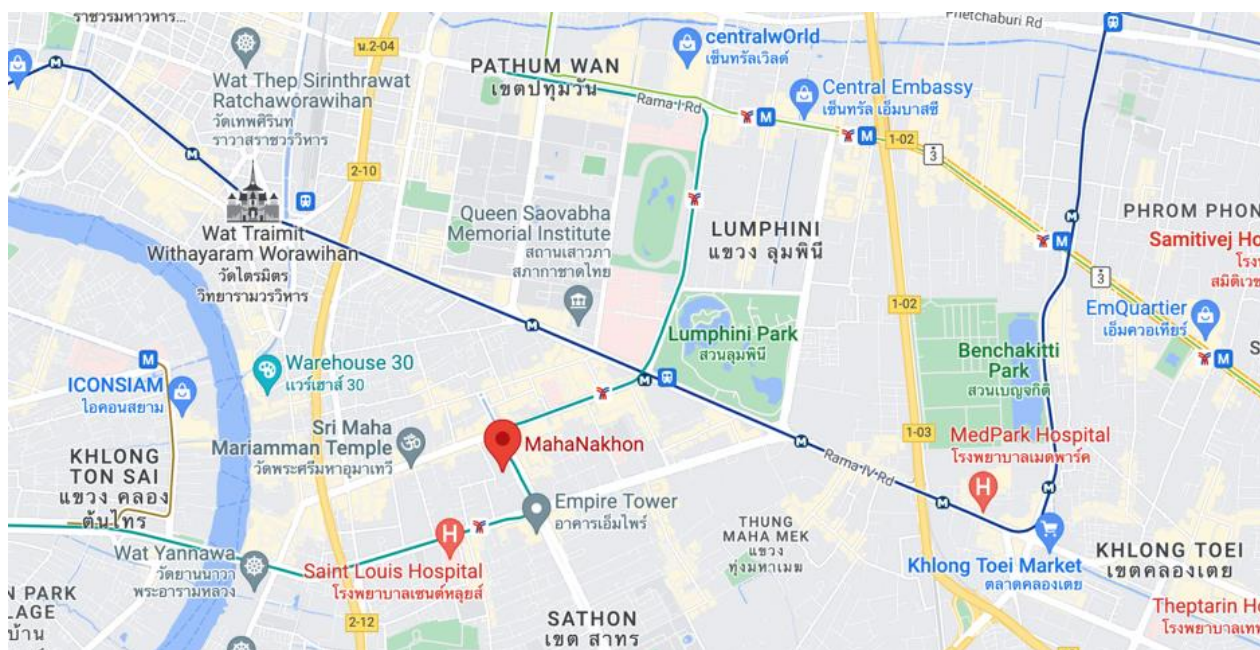
Project Overview

The Standard hotel just debuted in King Power MahaNakhon, one of Bangkok's most iconic buildings, known for its pixelated exterior and home to major tourist attraction the Skywalk. Both the Bangkok EDITION and the world's first Orient Express hotels were originally planned for the hotel floors, but neither ever opened. The interior design of the hotel was created in partnership with renowned Spanish artist and designer Jaime Hayon, who is best recognized for his surrealist and baroque-inspired creations, and The Standard's in-house design team. Set to become The Standard's flagship property in Asia, the 155-room hotel has already become a popular hotspot. Besides a variety of food, drink and nightlife venues, the hotel features a terrace pool, fitness center and meeting rooms.

Project Details

1. **Type of Business:** Luxury hotel
2. **Open Date:** 29/07/2022
3. **Concept:** Design-led lifestyle hotel
4. **Location:** The Mahanakhon, Sathorn, Bangkok, Thailand
5. **Number of rooms:** 155 guestrooms, ranging in size from 40 sqm to a 144 sqm penthouse.
6. **Room Rate:** Starting at around USD 200 per night.
7. **Interior Designer:** Collaboration between The Standard's in-house design team and [Jaime Hayon](#) (Spain).
8. **Developer:** [Sansiri](#)
9. **Hotel Group:** [The Standard](#)
10. **Website:** [The Standard Bangkok](#)

Location map



The Standard is located in the King Power MahaNakhon tower, next to Chong Nongsi skytrain station in the Sathorn area of Bangkok.



King Power MahaNakhon.



Entrance to the hotel.



The lobby area



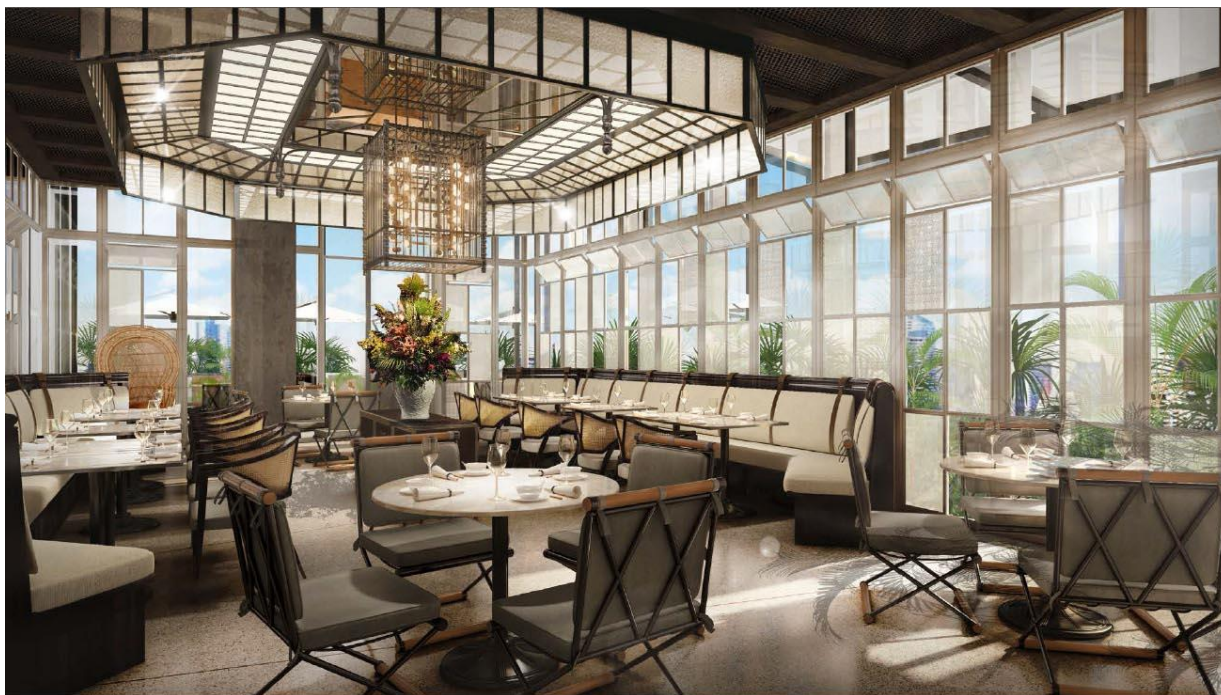
Spaces within the hotel feature an exuberant, colorful interior crafted by acclaimed Spanish designer Jaime Hayon, in collaboration with The Standard's in-house design team.



Cocktail lounge The Parlor.



The Parlor.



Chinese restaurant Mott 32.



The Standard Grill.



Mexican restaurant Ojo.



Tearoom Tease seats 24 guests.



The living room of a Balcony Suite, which measures between 64 and 85 sqm.



The Balcony Suites feature two big interior spaces, plus a private 4.7 sqm balcony.